



PROPERTY MARKETING  
AWARDS 2021

MEDIA PARTNER



# PMA 2021 CONGRATULATIONS TO ALL OUR WINNERS

## BEST MARKETING CAMPAIGN: PLACE-MAKING, MIXED-USE AND RETAIL

Sponsored by Global Mutual

ANGEL CENTRAL, LONDON  
DS.Emotion for Queensbury  
& CBRE Global Investors

## BEST MARKETING CAMPAIGN: INDUSTRIAL AND LOGISTICS

Sponsored by E3 Consulting

SHEDSPOTTERS  
J2 for SEGRO

## BEST MARKETING CAMPAIGN: OFFICES & ALTERNATIVE ASSET CLASS

Sponsored by JAI

CHINA 2020  
ACQUISITIONS CAMPAIGN  
Emerging Communications  
Ltd for Unite Students

CARGO, LONDON  
Socrates Communications for Blackstone

## BEST WEBSITE

Sponsored by Knights plc

EDDISONS.COM  
DS.Emotion

## BEST MARKETING CAMPAIGN: RESIDENTIAL

Sponsored by Palace Capital plc

OXBOW, EAST LONDON  
J2 for EcoWorld

## BEST USE OF PR INCLUDING SOCIAL MEDIA CAMPAIGNS

Sponsored by Space Galleon

BUSINESS RATES DURING  
COVID-19 PANDEMIC  
Colliers

## BEST CORPORATE BRAND CAMPAIGN

Sponsored by Quadrant Estates

HOLLIS CORPORATE REBRAND  
CAMPAIGN WITH FRANK,  
BRIGHT & ABEL  
Hollis

## BEST CONTENT MARKETING

Sponsored by Armstrong Design

RE-IMAGINING RETAIL  
Savills

## PROPERTY MARKETING TEAM OF THE YEAR

Sponsored by Great Portland Estates

Peabody

## BEST CSR COMMUNICATIONS CAMPAIGN

Sponsored by Hollis

MAKERS & MENTORS FROM  
MOUNT ANVIL, SUPPORTED BY  
THE MAYOR OF LONDON  
Mount Anvil

## BEST BRAND EXPERIENCE

Sponsored by  
Cushman & Wakefield

THE LIVING ROOMS  
Mount Anvil

## BEST BRANDED SPACE DESIGN

Sponsored by Magenta Associates

GALLIONS POINT MARKETING SUITE  
& RESIDENTS' LOUNGE BY FOCUS  
EXPERIENTIAL FOR TELFORD HOMES  
Focus

## BEST USE OF FILM (INCLUDING DIGITAL)

Sponsored by CO-RE

BEELINE TO HAMMERSMITH /  
245 HAMMERSMITH RD  
One Giant

## BEST USE OF LIVE EVENT MARKETING

Sponsored by Jupiter VC

BARKING RIVERSIDE PRESENTS -  
LASER LIGHTS SYNTHS  
Barking Riverside Ltd.

## GRAND PRIX BUSINESS RATES DURING COVID-19 PANDEMIC

Colliers

PMA is a not for profit event in aid of charity organised by The Chartered Surveyors' Company and generously sponsored by industry leaders.

armstrong  
design.

CO-RE

CO-RE

CUSHMAN &  
WAKEFIELD

E3 Consulting  
Property Taxation Specialists

Global Mutual

GREAT PORTLAND  
ESTATES

HOLLIS

industry

Instant

JAI

JUPITER  
DYNAMIC VISUAL SOLUTIONS

PAZ  
FILMS

luminous

magenta  
associates

MEDIA VISION  
DIGITAL MARKETING SPECIALISTS

PALACE CAPITAL

Park | Excellence  
in Print

quadrant

RICS

SPACE GALLEON  
DIGITAL MEDIA

STRACTION

THROUGH THE I