

2022 PMA SHORTLISTS

SHORTLISTED



PROPERTY MARKETING
AWARDS 2022

CELEBRATING 30 YEARS OF PMA

MEDIA
PARTNER



BEST BRAND EXPERIENCE

Sponsored by
Cushman & Wakefield
ANGEL CENTRAL SUMMER FÊTE
by DS.Emotion

ARDEN MARKETING SUITE:
PEABODY WITH OCTINK AND
WHITE LABEL NETWORK
Octink

SOUTHERN WITH PEABODY
AND FOCUS EXPERIENTIAL
Focus Experiential

BEST WEBSITE

Sponsored by
Tritax Big Box REIT plc
CONSERO WEBSITE
Avatar Creative

CUNDALL.COM
Cundall

FIFTY PADDINGTON WEBSITE
Siren Design

REIMAGINING BIDWELLS AND
PUTTING OUR CLIENTS FIRST
Bidwells

SMITHFIELD WORKS PROGRESSIVE
WEB APP BY DS.EMOTION
D.S.Emotion

BEST CONTENT MARKETING

Sponsor being confirmed
REDROW'S A BETTER WAY TO LIVE
(BWTL) DRONE VIDEO
Redrow

COLLIERS @ COP26
Colliers

THE FUTURE OF WORK CAMPAIGN
Isoline Communications

THE NATURE OF COMMUNITIES
Hunter Design

BEST USE OF SOCIAL MEDIA

Sponsored by **Coutts**
MARKETING MORE THAN JUST A
PROPERTY WITH VIRAL VIDEO AND
SOCIAL MEDIA
Fine & Country

PEABODY (IN-HOUSE) SOCIAL
MEDIA
CAMPAIGNS
Peabody

RECREATE REDROW
Redrow

BEST MARKETING CAMPAIGN: ALTERNATIVE RESIDENTIAL

Sponsored by **Jupiter VC**
"LIVING IS A BALANCING ACT"
by Get Living with Four
Communications & And Rising
- Get Living

LIFE CHAPTERS CAMPAIGN
We Are Fred Creative Ltd

RIVERSTONE
Exceptional London Living for over
65s - Identity

THE FOLIUM
Silk Road Marketing

BEST MARKETING CAMPAIGN: RESIDENTIAL SALES

Sponsored by **Palace Capital plc**
DOCK EAST
London Green & Anagram
- London Green

THE COCOA WORKS FOR LATIMER BY
THE CLARION HOUSING GROUP
Identity

TODAY. TOMORROW. TOGETHER -
TRANSFORMING THAMESMEAD AND
CELEBRATING SOUTHERN
Peabody

WEST CLIFF MANSIONS
Making Giants

BEST MARKETING CAMPAIGN: PLACE-MAKING

Sponsored by **Magenta Associates**
BARKING RIVERSIDE BRAND CAMPAIGN
Barking Riverside Limited and
Spinach Branding

BETTER BARNLEY - A NEW, MIXED
USE REGENERATION DEVELOPMENT
FOR BARNLEY TOWN CENTRE
D.S. Emotion

HARWELL
dn&co.

KING STREET, MANCHESTER BY
DS.EMOTION
D.S.Emotion

LEASIDE LOCK BY THE FOCUS GROUP
FOR GUINNESS HOMES
Focus Group

BEST MARKETING CAMPAIGN: INDUSTRIAL AND LOGISTICS

Sponsored by **E3 Consulting**
MAGENTA ASSOCIATES WITH
BUSINESS MOVES GROUP -
INTEGRATED MARKETING TO
GENERATE NEW BUSINESS
Magenta Associates

MILEWAY 'YOUR SPACE YOUR WAY'
Mileway

BEST MARKETING CAMPAIGN: OFFICES

Sponsored by **James Andrew
International**

LATITUDE, PARIS ON BEHALF
OF GCI & BENSON ELLIOT
Socrates Communications

WORSHIP SQUARE
Greenspace

YY LONDON
dn&co.

BEST USE OF FILM

Sponsored by **CO-RE**
3 SHOW HOMES, 3 INFLUENCERS,
1 WEEK TO DESIGN - THE PEABODY
INTERIOR CHALLENGE
Peabody with Moyo Film

GLIMPSES OF THE GLEBE, LONDON ON
BEHALF OF ORION CAPITAL MANAGERS
Socrates Communications

PROVENANCE - THE CROWN ESTATE
BY SMART SOHO
Smart Soho

SOUTHWORKS ANIMATIONS
Siren Design

THE FUTURE IS FLEXIBLE - TSP WITH
THE 10 GROUP FOR NORTHILL
TSP

BEST USE OF PR

Sponsored by **V1**
DATA DRIVING WORKPLACE
DECISIONS WITH FREESPACE
Magenta Associates

FINE & COUNTRY - PR CAMPAIGN
TO INCREASE BRAND AWARENESS
Fine & Country

MORE THAN JUST A HOME -
EMBRACING THE POWER OF
INFLUENCER MARKETING
Peabody with Oracle PR

PARTNERSHIPS AND FRIENDS OF
RIVERSTONE, RIVERSTONE LIVING
FTI Consulting

THE COCOA WORKS: SWEET
MEMORIES CAMPAIGN
Tiger Bond

BEST CORPORATE BRAND

Sponsored by **GPE**
#30AT30

Hollis and Frank,
Bright & Abel - Hollis

LIFE CHAPTERS CAMPAIGN
We Are Fred Creative Ltd.

ME 100 AWARDS
Montagu Evans

MORE THAN JUST A PLACE TO LIVE
THE PEABODY CHALLENGE
Peabody with Moyo

STANHOPE FOUNDATION
dn&co

MARKETING FOR GOOD

Sponsored by **Hollis**
ME100 AWARDS

Montagu Evans

STANHOPE FOUNDATION
dn&co.

BETTER BARNLEY - A NEW, MIXED
USE REGENERATION DEVELOPMENT
FOR BARNLEY TOWN CENTRE
D.S.Emotion

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